







The state media workshop on climate change was organized in partnership with GIZ on October 27-28, 2017 in Punjab.



Centre for Media Studies organized a Lecture and Interactive Session with Dr Arvind Singhal on July 20, 2017 at CMS, Research House, New Delhi

Events organized by CMS

CMS in Partnership with UNICEF organized Brainstorming Session on "Mainstreaming Gender Responsive Pro-social Content in Private Broadcasting in India", on December 21, 2017 at Mumbai. The specific objective of this session is to learn



from earlier experiences, share efforts of this pilot program and also build a long-term program to strategically integrate gender responsive pro-social content in Indian television entertainment.

Shivalik Eco-club organised "CMS VATAVARAN" Environment Film Festival December 21-24, 2017, Moginand (Nahan), Sirmour, Himachal Pradesh. CMS VATAVARAN provided a package of 30 films on various environmental conservation issues for the three-day festival and approximate 900 school students watched these films from Moginand and surrounding areas

of Nahaan (HP). Centre for Media Studies (CMS), Indian Himalayas under Climate Adaptation Programme (IHCAP) of the Swiss Agency for Development and Cooperation (SDC) and Department of Science and





Centre for Media Studies (CMS) in partnership with the Ministry of Environment, Forests and Climate Change (MoEFCC) and German Agency for International Cooperation (GIZ) is organized a media workshop on Climate Change on November 28-29, 2017 in Shimla, Himachal Pradesh. The agenda of the workshop is to bring journalists from different districts of Himachal Pradesh.

After the technical sessions on the first day, participants were taken to Dhamoon village near Shimla to witness how a community has begun to reap profits, using traditional knowledge combined with modern technology by crop diversification. Bhoj Shodh Sanasthan organized children film festival from 12, 13 & 14

November 2017 at Dhar, Madhya Pradesh. CMS Vatavaran has provided a special package of films to this festival. Around 800 students watched these film during these 3 days. Students also actively participated in quiz and discussion after watching the films. The 9th CMS VATAVARAN International

Film Festival and Forum on Environment & Wildlife, was organised from 2 - 6 November 2017 at the Gandhi Smriti Darshan and Samiti, Rajghat, New Delhi, India. This year, the festival saw enthusiastic participation of nominated



filmmakers from many countries including Switzerland, Iran, Germany, and from various Indian states. Several eminent conservation experts and nature enthusiasts, participated in this festival, including Padma awardee Shri Shri Chandi Prasad Bhatt, Country Director UNDP Ms. Marina Walter, Ms. Marylaure Crettaz, Head Swiss Cooperation Office and Counsellor, Secretary MOEFCC Mr CKMishra, Grammy Awardee Ricky Kej, Noted film maker Neela Madhab Panda, Mr Soumitra Dasgupta, IG Wildlife, and Mr. Abhisar Sharma, ABP News. Close to 5,000 participants were part of this five-day film festival and forum.

In complimenting the theme of the 9th CMS VATAVARAN Festival and Forum 'conservation4water', a National Media Workshop on Climate Change in the Indian Himalayan Region was organized during the festival on November 02, 2017 in collaboration with IHCAP. The workshop witnessed the participation from Uttarakhand and other north east states as well as from Delhi-NCR. It provided an informal platform to media persons to interact with national level experts, government officials and environment film makers to share their experiences.

CMS VATAVARAN celebrated World Ozone Day in collaboration with Amity University on September 25, 2017.

with GIZ on October 27-28, 2017 in Punjab. The major issues discussed in the first day of workshop were agriculture and irrigation in context of Punjab were discussed. The participants visited the Integrated Solar Powered Community Lift Micro Irrigation Project on Kandi Canal in Talwara, District Hoshiarpur, on the second day. The workshop brought together around 50 participants including media persons, research scholars and representatives of civil society of Punjab. Centre for Media Studies (CMS) in

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partnership with Indian Himalayas Climate Adaptation Programme (IHCAP) organized a three-day Media workshop on Climate Change. Inaugurated by Lt General (Retd) Nirbhay Sharma, Honourable Governor of Mizoram at Aijwal Club, Aizawl from September 13-15, 2017. Journalists visited the Dragon fruit cultivation project to see how farmers have started growing new variety of dragon fruits to adapt

to rising temperature and erratic rainfall in the area.



An interactive session with Mr Ramesh Sharma, a multiple national and international award winning filmmaker and director of the acclaimed movie 'New Delhi Times', was organized at CMS office premises on 2nd September 2017.

As a prelude to the 9th CMS VATAVARAN, a number of film screenings and water festivals were organized across NCR region from September 15 to October 25, 2017. These schools hosted film screenings, competitions around the theme of water. The following schools participated in these activities: The Heritage School, Vasant Kunj, New Delhi, Sanskar World School, Meerut Road (UP), Gyan Mandir Public School, Naraina Vihar, New Delhi, Venkateshwar International School, Dwarka, New Delhi, Maharaja Agarsain Public School, Ashok Vihar, Delhi



CMS in Partnership with UNICEF is initiating a program to mainstream Entertainment Education (EE) in private and public broadcasting in India. One of the components of this program is to undertake a series of capacity building workshops with officials of Doordarshan and AIR @ NABM. The first workshop on 'Gender Sensitivity in Programming'

is held on October 11, 12 and 13, 2017 at NABM premises with 30 officials from radio and television production roles. The second workshop on 'Gender Sensitivity in Programming' is held on November 22, 23 and 24, 2017 at NABM premises with 22 officials of Doordarshan. The 9th Competitive edition of CMS

VATAVARAN Award Jury Meet was held from August 28-30, 2017 at Residency Resorts Private Limited, New Delhi. An illustrious group of 12 personalities from cinema, film festivals, media, environment and wildlife sector was part of this award jury and selected awardees for the prestigious CMS VATAVARAN awards from the 113 nominated environment and wildlife films. The Jury was chaired



by the eminent filmmaker, Mr. Govind Nihalani CMS VATAVARAN screenings of award winning films are held twice every

month at India Habitat Centre since July 2015. The screenings are open to all.

Centre for Media Studies (CMS) in collaboration with GIZ and Department of Environment of Tamil Nadu is organized a state media workshop on climate change in Chennai, focused on sensitizing media representatives on issues relating to climate change and adaptation, its link between global climate change scenario. After participating in technical session, held in Pearl Hall, Clarion Hotel President, Chennai on July 27, 2017, journalists visited the project of Climate change impacts on agriculture and developing resilience in two villages in Thirukazhukundram block of Tamil Nadu. The workshop brought together around 35 representatives of Tamil and English media.

Centre for Media Studies organized a Lecture and Interactive Session with Dr Arvind Singhal on Tracking the Alchemy between Media Production, Reception, and Social Change: How to make media narratives work harder, and know they made a difference! on July 20, 2017 at CMS, Research House, New Delhi



The 9th Competitive edition of CMS VATAVARAN Nomination Jury Meet was held from July 5-7, 2017, at Amity University, Noida. The Jury was chaired by Prof (Col) R K Dargan, Prof & Advisor, Amity School of Communication. The panel comprised of 32 members (26 eminent professionals including environmentalists, journalists, academia

from film and communication background and 7 Student Jury members from Amity School of Communication).

Conference/ Events attended

- Ms. Annu Anand, as a jury member of Media fellowship programme for Development Journalists, participated in a review meeting of Vikas Samvad at Bhopal. Seven fellows for the year 2017, presented their research work on Food Security of Tribal Communities. On December 21: Ms. Annu Anand, Head advocacy, participated in the panel
- discussion on covering sexual harassment and Gender issues in the media in New Delhi, organised by the Partners for Law in Development and Charkha Development Communication Network for the media persons. Ms. PN Vasanti and Mr. Sabyesachi Bharti were invited to be a Part of the National Jury
- for Action in Education (PACE), National Museum of Natural History (NMNH),

of India, December 2017

Ministry of Labour in November 2017

to select the best in-house programmes in Doordarshan for the 11th DD Annual Awards, December 2017. Dr. Deya Roy was invited as a Judge for evaluation of competitions under Partnerships

Ministry of Environment, Forest & Climate Change (MoEF&CC), Government

topic of air pollution's effects on health, The American Centre, New Delhi on November 16, 2017. Mr. Alok Srivastava took a session on 'Sharing Experience on Qualitative Data Analysis and Using Software' during a two-week Course on Qualitative

Methods in Labour Research organized by V.V. Giri National Labour Institute,

Dr. Deya Roy was invited as a discussant for a Roundtable discussion on the

CMS VATAVARAN team attended the XI World Aqua Congress 2017, Silver Oak, Habitat, New Delhi, 9- 10 November 2017 Dr. Deya Roy Chaired the Breakout Sessions: Youth and Education /

Entrepreneurship and Wildlife-based tourism, in The Global Wildlife Programme

- (GWP) Conference, New Delhi & Pench National Park in October 2017 Mr. Debananda Mohanta attended the interactive workshop for NLMs organized by Ministry of Rural Development, Gol, at Jabalpur, Madhya
- Pradesh held on 4th 5th September, 2017

indicators in Monitoring during Sixth International Programme on Monitoring and Evaluation for participants from developing countries at National Institute of Labour Economics, Research and Development (NILERD), an institute under aegis of NITI Aayog, September 2017 CMS VATAVARAN team attended the launch of WWF-One Planet Academy

Mr. Alok Srivastava took session on Concepts of Monitoring & Components of

on September 11, 2017. CMS VATAVARN team attended the YES Bank Natural Capital Awards 2017



on September 01, 2017

Level monitors held on August 21 and 22, 2017 at New Delhi. The workshop was organised by Ministry of Rural Development. In the workshop CMS also presented the findings of the Regular Monitoring of phase II of 2016-17 of four districts of Haryana. Dr. Deya Roy and Mr. Sabyesachi Bharti were invited to Judge "Experiential"

Mr. Mumtaz Ahmed attended

Regional Interactive Workshop of National

with Croatia Business Forum in August 2017. Dr. Deya Roy was invited as a speaker during the workshop on The Future

Learning Workshop for school students", organised by Hridai in association

of Sustainable Development in the Post-Paris World: The Role of Community Based Organizations, ABV-Indian Institute of Information Technology and Management Gwalior, August 2017. Ms. P. N. Vasanti was one of the panelists in a weekly programme of Astitva

Environment Series on "CMS Vatavaran and films' contribution to conservation on Lok Sabha TV, August 19, 2017 Dr. Amit Rahul attended the launch of "Active Citizens India Programme" and

Panel discussion on "Youth Leadership Development through Social Action", organized by the British Council and Ministry of Youth Affairs and Sports, Government of India on July 13, 2017

Recce visits

Meeting with Climate Change experts at Shimla Mr. Arpit Agarwal, Senior Executive, CMS Advocacy and Mr. Suraj Basu, Executive, CMS VATAVARAN visited Shimla, Himachal Pradesh on October

9-10, 2017 and interacted with experts on Climate Change. In a meeting with Mr. Suresh Attri and Ms. Archana Sharma from DEST, Himachal news stories on climate change. **Meeting with Climate Change experts at Kohima:**

Ms. Annu Anand, Head, CMS Advocacy and Ms. Niti Kumari, Executive, visited Kohima, Nagaland on Nov 24 and interacted with the local media persons and with the experts on Climate Change to get an overall understanding and impact of Climate Change in the Himalayan state of Nagaland. In a meeting with Project Incharge, Mr. Ditho Kathiry and his team members, various initiatives of the department related to climate change were briefly discussed. CMS team also had a meeting with Kohima media persons at press club and appraised them about the work of the CMS and the objective of the workshop

Recce visit at Shimla & Kohima by Advocacy team

Pradesh, various things were discussed related to climate change and its impact on the livelihood of the people. CMS team also had a meeting with Mr. Ajay Shrivastav from Himachal University and Ms. Archna Phull from The Statesman to discuss the list of media participants who were doing

- **Book/ Paper/ Article Published**
 - Right to Information Act-the journey ahead, an article by Alok Srivastava in Transparency Review, October 2017. Understanding Toilet Usage, Cleanliness and Hygiene in Rural India, by Dr Amit Rahul and Alok Srivastava, published in International

Research Journal of Human Resources and Social Sciences, August 2017.

Congratulations!!

Ms. Kalpa Sharma was blessed with the Baby Boy on September 07, 2017.

Mr. Anil Kumar was blessed with the Baby Boy on July 29, 2017

- **Good Bye** Ms. Sakshi Aggarwal – Executive, CMS VATAVARAN on Dec 2017 Mr. Abison P Anchalackal – Sr Research Manager, CMS Communication
- on Dec 2017 Ms. Archita Moitra - Research Executive, CMS Communication on Sep 2017
- Ms. Ritika Kapoor Executive, CMS VATAVARAN on Aug 2017

Ms. Monisha Bhatnagar – Research Executive, CMS Communication on Sep 2017

Ms. Babytim Huidrom – Research Executive, CMS Communication on Aug 2017

Ms. Ileena Roy - Research Executive, CMS Environment on Aug 2017

Ms. Kirti Arora - Executive, CMS Advocacy on Jul 2017

New /Ongoing Studies & Projects

2017. Media Study Component of SAWGP Evaluation, IOD PARC, The Third Pole October 2017

Data collection and management for project Assessing determinants of

unequal access to NCD services at the district level in Maharashtra, July

- Communication Needs Assessment to inform design of BCC package for High Risk Groups (HRGs) and Bridge Populations, in 10 states FHI 360,
- 2018 Information Ecosystem Research, INTERNEWS, 2018, AP, TN, Orissa, West
- Study on Effectiveness of SMC Radio Intervention in 10 districts of UP, **UNICEF 2018** Regular Monitoring of Centrally Sponsored Rural Development Programmes,

Bengal in India and Khulna, Barisal, Chittagong in Bangladesh

2017-18 Phase I in Tripura, Ministry of Rural Development

among Young Women in Two Selected Tribal Blocks of Jharkhand, India-A Follow-up Evaluation, Ipas Development Foundation Research Partner to Sandhi Project (to understand factors that contribute

to parental choice in education and whether standardized information on

Community Mobilization for Improved Access to SRH Services and Information

school inputs and learning outcomes being made public has any effect on the school education ecosystem) through Monitoring & Verification of data collection; Observation of Information Dissemination about Schools to Community; and Baseline Report, Centre for Civil Society Independent Monitoring and Coverage Validation Household Survey of

National Deworming Programme in Jharkhand, Evidence Action/PKIPL

International films.

- Announcements 9th CMS VATAVARAN 2017 Environmental Film festival to announce and present the prestigious CMS VATAVARAN awards to filmmakers, journalists (Young Environmental Journalism Awards - Ritam Halder, Hindustan Times, Sowmiya Ashoka, Indian Express, Aishwarya S Iyer, The Quint)
 - and conservationists. During this ceremony, more than 20 awards to filmmakers who were competing in various categories were presented. The Awards were selected from 113 nominated films by aneminent Jury chaired

by Mr Govind Nihalani, in 13 categories for Indian films and 5 categories for

The life time achievement awards to conservationist and films makers -

Prithvi Bhushan and Prithvi Ratna were are also presented on this occasion. The 2017 National Geographic-CMS Prithvi Bhushan Award was awarded to Shri Chandi Prasad Bhatt, a Gandhian environmentalist and renowned social

activist. The National Geographic-CMS Prithvi Ratna Award was conferred to noted film maker Ms. Rita Banerji.

New Joinee:

Ms. Apoorva Nagarajan – Executive, CMS Communication on Nov 2017

Ms. Pallabi Ghosh – Sr. Executive, CMS Communication on Nov 2017 Ms. Niti Kumari - Executive, CMS Advocacy on Oct 2017

Mr Arpit Agarwal - Sr. Executive, CMS Advocacy on Sep 2017