This is the first book on TV news in India providing perspectives of 11 authors with a statistical history of 10 years of TV news trends. The book is based on CMS Media Lab's data bank of nearly 90,000 hours of prime time programmes of prominent TV news channels.

The book examines the era of explosive growth of TV news channels in India from the eyes of TV news professionals, critics, researchers and academicians with national and international perspectives. It provides insights on policy and regulation, and investigates important aspects of ownership of Indian TV news channels. It highlights structural issues of TV news in India and presents analytical case studies on the coverage of entertainment and corruption in TV news channels.

CONTENTS

Overview
The Scene of News Channels in India
   N. BHASKARA RAO

The Voice of the Global South?: TV News from India
   DAYA KISHAN THUSSU

Policy/ Context
Television: Freedom of the Press and Self-Regulation
   GEETA SESHU

Who Owns the News we Watch?
   ANURADHA RAMAN

Regional Surge
TV News Scenario in South India
   K. S. ARUL SELVAN

TV News in Northeast India
   MRINAL TALUKDAR

Content Format/ Structure
The Plight of Prime Time
   SHRAVAN GARG

News Versus Talk: Has Talk Replaced Journalism?
   SONIA SINGH

Half-Truth, Truth and Public Opinion
   N.K. SINGH

Issues
Entertainment as News Media Content
   SUDHIR RINTEN

Corruption Reporting in TV News Channels in India
   ALOK SRIVASTAVA

Q.W. Naqvi
Former News Director, TV Today Network

This book is the first attempt to examine and analyse trends of TV news, contents based on first hand database, showcasing TV news in India. As it has highlighted the major issues of TV news, the book has significant implications for global TV news industry, particularly for a neighbouring country like China where TV news is undergoing fundamental changes in the digital era.

– Guo Ke
Professor and Dean,
School of Journalism & Communication, Shanghai International Studies University, China

Whether a lay reader, a concerned citizen, a media official, an entertainment executive, a policy-maker, or a nation builder, the insights contained herein capture the complexity of collecting, sifting, and presenting of valuable news and information on one hand, and its low-balling and trivialisation on the other!

– Arvind Singhal
Marston Endowed Professor of Communication, University of Texas at El Paso, USA

The book is the need of the hour for an industry which is still passing through an evolutionary stage, from that of an idiot box to an intelligent and intellectual medium. With the fast emerging social media and an enlightened citizenry increasingly raising questions on the credibility of news content, it is pertinent to have credible empirical data and reliable research for a substantive overview.

– K.G. Suresh
DG, IIMC

Email vijay@cmsindia.org or call 98999 79153 to get special discount.
The book is also available to purchase on Amazon https://www.amazon.com/TV-News-Channels-India-Regulation/dp/9332703256