

Universal Health Coverage (UHC) Media Programme

Media Programme

The World Health Organization (WHO) India and Centre for Media Studies (CMS) invite health journalists to apply for a three-month programme to work on Universal Health Coverage (UHC) issues. The programme is open to journalists working in print, electronic and digital media (in Hindi and English).

Objective

The programme is aimed at a more informed and in-depth reporting on various aspects of UHC in India, including impact and implication of UHC dimensions like access to health services delivery, financial protection, and population coverage. The engagement would also focus on efforts towards UHC in the country, especially in the context of the recently approved National Health Policy of India.

The objective of the programme is to strengthen capacity of journalists writing on UHC issues.

The media programme

A total of 8 journalists will be selected for this programme from Delhi-NCR.

The programme will be for three months, mid-April to mid-July 2017. The selected journalists will be expected to produce research-based analytical stories/publications related to UHC.

To cover the cost of research work and travel, each journalist will be given **Rs. 90,000/- (Rupees Ninety Thousand Only)**.

Programme engagement

- Write and publish a minimum of **four** in-depth stories during the programme.
- Participate in at least two workshops and one field trip related to this programme

Who can apply?

- Applicants should have at least five years of experience in print, electronic and digital media
- Applicants should have past experience of writing on health issues
- Freelancers are eligible to apply, provided they fulfil other conditions

Criteria for selection

- Story ideas and experience in covering health issues
- Writing/reporting skills- like in-depth stories, human interest stories, features, preferably in health.

How to apply

Applicants must submit the following items to uhcprogramme@cmsindia.org by **April 10, 2017**.

It should not contain more than four pages (excluding published reports).

1. A 200 words proposal outlining story ideas and proposed idea for field visit/travel
2. One-page customized CV (containing information on work experience, approximate number of stories published/broadcast and educational qualifications)
3. If employed, the applicant will have to produce a letter of support from respective editor/competent authorities, indicating support during the programme, if selected.
4. Copies of work published in newspapers or on website or portals/broadcast in the last six months.

The subject line of your email should read: **APPLICANT's FULL NAME Application – UHC MEDIA PROGRAMME 2017**. Only shortlisted candidates will be notified via email.

Last date for receiving applications: April 10, 2017

Thanks for showing your interest.

Regards,

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