



Release of White Paper on Self Regulation in Advertising, New Delhi, 1 October 2012, CII



## Conference/ Events attended by CMS staff

The Big Picture Summit: The Leela Palace, New Delhi, 29-30 October 2012, CII, Ms. P N Vasanti

4th European Communication Conference (ECC): Istanbul, Turkey, 24-27 October 2012 ECRA, Ms. Alka Tomar, for more details: <http://www.ecrea2012istanbul.eu/>

International Conference on 'Corruption: Causes, Consequences & Control – Perspectives and Transitioning and Transitioned States, Karachi, Pakistan, 20- 21 October 2012, Legal Aid Office, Dr. N. B. Rao

Pitch Youth Marketing Summit & Awards, New Delhi, 12 October 2012, Pitch & pitchonnet.com, Ms. P N Vasanti, for more details: <http://pitchonnet.com/blog/2012/10/12/jet-set-go-pitch-youth-marketing-summit-and-awards-in-the-capital-today/>

Round Table Discussion on 'Current Scenario of Television Audience Measurement (TAM) in India', New Delhi, 5 October, 2012, PHD Chamber, Ms. P N Vasanti

Release of White Paper on Self Regulation in Advertising, New Delhi, 1 October 2012, CII, Ms. P N Vasanti, for more details: <http://cmsindia.org/ciivisit.php>

## Conference/ Events organized by CMS

### Hyderabad Vatavaran Biodiversity Film Festival and Forum , 9-18 October 2012

CMS Environment in association with Ministry of Environment and Forests, Govt of India and National Biodiversity Authority, India is hosting International Biodiversity Film Festival and Forum in Hyderabad as part of COP-11 to the Convention on Biological Diversity. For more details: <http://cmsvatavaran.org/hyderabad2012.php>



### GOA CMS Vatavaran Biodiversity Film Festival and Forum , 1-6 October 2012

For more details: <http://cmsvatavaran.org/goa2012.php>



## Guests / Visitors at CMS

**Mr. Naresh Rao and Colleagues**, Christ University, Bangalore, 31st October, 2012, to know our experience /work on development communication. – Ms. P N Vasanti, Ms. Paramita Dasgupta, Ms. Alka Tomar, Mr. Alok Srivastava, Ms. Priya Verma and Media Lab

**Mr. Kim Hong Kon**, Counsellor, in the Embassy of the Republic of Korea , 26th October 2012, for an exchange of views on Indian domestic politics. – Dr. N B Rao

**Prof. Dr. Klaus Dieter Mueller**, Director of IBF Potsdam, Institute under HFF (Hochschule für Film und Fernsehen) Babelsberg visiting CMS on 19th October 2012, to introduce his research project CMF (Climate Media Factory)- Ms. P N Vasanti

**Dr. M. A. Khalid**, Environmental Expert, Royal Norwegian Embassy, on 4th October, 2012, CMS Environment for Assessing 2007-2011 activities of CMS VATAVARAN – Environment and Wildlife Festival and Forum.- Ms. Alka Tomar and Ms. P N Vasanti

**Ms. Rachel Lenzi**, Research Associate, Global Health, Population & Nutrition, FHI 360, 30 September- 11 October, 2012, CMS Communication for Data Collector's Training- Ms. Paramita Dasgupta

## Paper/ Article Published

Dr. N B Rao, **High time the TAM/ TRP era ended**, Published in Vidura (Oct.-Dec. 2012) <http://www.pressinstitute.in/vidura2.html>

Ms. P N Vasanti, **Why I admire Justice Katju** , Published in Vidura (Oct.-Dec. 2012) <http://www.pressinstitute.in/vidura4.html>

Ms. P N Vasanti, **The sting in the media**, Published in Livemint, (Oct 25<sup>th</sup>, 2012) [http://www.livemint.com/Opinion/bAQXnKnp9Dn3iiA8pNzelM/The-sting-in-the-media.html?google\\_editors\\_picks=true](http://www.livemint.com/Opinion/bAQXnKnp9Dn3iiA8pNzelM/The-sting-in-the-media.html?google_editors_picks=true)



## Birthdays

**Raj Kumar**- 8<sup>th</sup> October (MDRA)  
**Raj Kumar**-24<sup>th</sup> October  
**Dharam Pal**- 25<sup>th</sup> October  
**Kanchan Singh**- 25<sup>th</sup> October  
**Amrendra Pathak**- 25<sup>th</sup> October  
**Regi V John**- 29<sup>th</sup> October

## New Members at CMS

**Ms. Garima Tiwari**  
CMS Communication Team

**Mr. Chattrapal Singh**  
CMS Communication Team

## GoodBye...

**Ms. Kalpana Bindu**

She has worked with CMS since July 2003 in the CMS Communication Team as Senior Research Manager. She is planning to move to her husband's place in Shilong, Meghalaya, after the marriage which is fixed to take place in November 2012. **We wish her all the success in future endeavors and best wishes for her married life.**

