



Inaugural Ceremony of the 7th Ya'an International Animal & Nature Film Week in China



Inaugural Ceremony of the 6th CMS VATAVARAN Travelling Film Festival 2014 held in Puducherry

Events Attended

Centre for Environment Education (CEE) launched Dr Prithi Nambiar's book on 'Media Construction of Environment and Sustainability in India' at IIC on September 8, 2014. Dr N Bhaskara Rao, Chairperson, was one of the panelists of the event, which also included Mr. Kartikeya Sarabhai, Prof. Anantha Duraipappah and Mr. Sudhanshu Mohanty.

Ms. Indira Akoijam attended the third edition of CII Big Picture Summit on September 19, 2014, at the Taj Palace, New Delhi.

Mr. Mumtaz Ahmed attended the event organised by BBC Media Action on September 26, 2014, at Constitution Club, New Delhi, to celebrate the success of the 'Majboor Kisko Bola,' a project on prevention of bonded labour and promotion of human rights.

Mr. Alok Srivastava participated in a Roundtable on Global Evaluation Agenda 2016-2020, organized by Institute of Applied Manpower Research (IAMR) in collaboration with Planning Commission, Government of India, on September 26, 2014.

As part of UKIERI funded project, 'Faculty Development Programme - To Support Research and Innovation in media institutions in India and UK', a team of Indian Advisory Group members led by Ms. P.N. Vasanti, Director General, CMS visited UK from October 6-10, 2014. The team, which includes Prof. Ashok Ogra (Director, AIMC), Prof. BP Sanjay (Professor of Communication, University of Hyderabad), Dr. Nalini Rajan (Dean of Studies, ACJ) and Shraavan Kumar Garg (Editor in Chief, NaiDunia) met their UK counterparts at the University of Stirling campus on October 7, 2014.



Dr N Bhaskara Rao attended SynTalkr for an episode (working) titled TSOK (The Structure of Knowledge) in Prabhadevi, Mumbai, on October 18, 2014.



Ms. P N Vasanti and Ms. Priya Verma Talwar including two filmmakers Ms. Rita Banerjee and Mr. Krishnendu Bose attended the 7th Ya'an International Animal & Nature Film Week in China from October 18-21, 2014.

Mr. Mumtaz Ahmed gave a presentation during an Interactive Workshop of National Level Monitors of Ministries of Rural Development and Drinking Water & Sanitation at Chandigarh, which was scheduled from October 27-28, 2014.

Mr Alok Srivastava, has been invited to be a resource person for the brainstorming workshop that will examine various options and devise an appropriate strategy for implementing G2C initiative in Bhutan from October 30-31, 2014, in Thimpu, Bhutan.



New/ Ongoing Studies & Projects



• Impact study of Indian television show - Hamari Sister Didi in Sony Pal produced in collaboration with stakeholders from the Asian Center for Entertainment-Education, 'The Third Eye' (acee-thethirdeye.org) and Hollywood Health & Society ("HH&S"; hollywoodhealthandsociety.org).

- Formative study to understand perceptions of parents and community-based structures regarding rights and entitlements and redress systems within the RTE Act as well as the motivations/triggers for seeking redress.
- Baseline study for A&C Indicators in CPAP, A&C Section, UNICEF ICO.
- Mid Term Review of Godhan Project, BAIF Development Research Foundation.
- An exploratory study on Sanitation Facilities in India for Japanese International Cooperation Agency (JICA) in partnership with Kokusai Kogyo Company Limited, Japan.

Disney Friends for Change

The 9 schools selected for a grant of up to Rs 5 lakh for development of neighbourhood parks began putting their implementation plans in action from September. They are being helped by professional landscape architects, who have volunteered to help these schools.



The schools began by cleaning the parks and tilling of the soil. Few schools have also completed the repair of the park boundary and are in the process of repair/construction of the pathways. Uttam School for Girls, Ghaziabad conducted Deep Utsav in their school on the theme of

FFC (environmental conservation). As part of this Utsav, from 18-19 Oct, the school organized various activities and competitions for participating schools like Mask Making, photography, flower arrangement, bamboo painting, making bird feeder, puppet making, clay modelling, rangoli, etc. based on the theme. A graffiti competition was also organized in the park using the boundary wall on one side of the park with 'Disney' as the theme.

GUESTS/ VISITORS

Vinta Nanda, Co Founder, Managing Director, ACEE & Director The Third Eye, Mumbai Maharashtra

Amy Henderson Riley, Doctoral Candidate on Health Communications at Drexel University School of Public Health

Chris Dzialo, PhD, Program Administrator, Global Centers for Health & Development, Hollywood, Health & Society, USC Norman Lear Center

Events Organized by CMS

Media Workshop on Reporting on Children organized by CMS Hyderabad on September 23, 2014.

CMS VATAVARAN organised screenings of award winning films on October 07 & 9, 2014, at ASN Sr. Sec School - Mayur Vihar-1 for 7th to 10th standard students.

WHO Road Safety Journalism Fellowship 2014

The first field visit for the WHO Road Safety Journalism Fellowship 2014 was held on Oct 9, 2014 in Bengaluru, Karnataka. The Hyderabad and Delhi Fellows took an early morning flight to reach Bengaluru, where they visited the Traffic Management Centre, which acts as a hub for all technology driven activities related to traffic in the city. The Fellows interacted with Sub-Inspector, Mr. Vasant Bhagwat, at the Traffic Management Centre, who briefed them about the functioning of the Centre. The Fellows also interacted with Mr. B. Dayananda, Additional Commissioner of Police (Traffic), Bangalore to know more about the TMC and other initiatives for road safety and traffic management by the BTP.

Next, the group moved for an interaction scheduled with Mr. Praveen Sood, Principal Secretary (Home), Govt. of Karnataka, in his office in Vidhan Suadha. Mr. Sood shared how he has always stressed on evidence-based enforcement and also explained the idea behind setting up the Traffic Management Centre. The last visit of the day was to the office of the Karnataka State Road Transport Corporation (KSRTC), where the Fellows were made conversant with the functioning of the public transport system and the practices followed with respect to road safety.



6th CMS VATAVARAN Travelling Film Festival 2014

The 6th edition of the travelling festival began with Puducherry - Auroville CMS VATAVARAN from Oct 07 - 12, 2014.

Highlights of the Festivals are:

Inaugural ceremony at VERSAILLES Hall Puducherry by Hon. Minister of Forest, Science, Technology and Environment, Thiru T Thiagarajan.

Dr. N. Bhaskara Rao, chaired a panel discussion on "Climate Change and Human- Wildlife Interaction" on October 9, 2014, at the Earth Science Auditorium, Pondicherry University. The panelists included: Dr. Nanditha Krishna (Director, CPREEC, Chennai), Lata Iyer (Regional Planner, Auroville), Sunaina Mandeem (Founder, PondyCAN!) and Tim Wrey (Naturalist and Author, Auroville). The session was moderated by Dr. Devi K. Prasad (Professor, Department of Ecology & Environmental Science, Pondicherry University).



118 delegates, including Students, Teachers, Forest officials and CMS staff went on a Nature Trail in the Muiagam forest campus, Puducherry on October 10, 2014.

Beach Cleaning Drive, Slogan Writing Competition and Film Screenings held on 5th Day of Puducherry - Auroville CMS VATAVARAN at Gandhi Statue, Beach Road, Puducherry on October 11, 2014.



Book/ Paper/ Article Published



A Handbook for the Media on Reporting on Children by CMS and UNICEF. To read more, please visit: http://cmsindia.org/PRINTChildRights_Brochure_LOWRES.pdf

Monograph on CMS-India Corruption Study: Lure of money in lieu of votes in Lok Sabha and Assembly Elections The trend: 2007-2014. To read more, please visit <http://cmsindia.org/publications/India-Corruption-Survey-2007-14.pdf>

Greening is best bet to absorb effects of massive infrastructure by Dr N Bhaskara Rao. To read more please visit <http://bit.ly/1tXIZaM>

Celebrations

CMS organized a Movie Outing for all the staff for 'Mary Kom' on September 18, 2014, at PVR Saket.



On the eve of Diwali, the entire CMS and MDRA staff participated in Rangoli Making and Diwali Puja, which was followed by a special lunch.



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