



TV News Channels in India

This is the first book on **TV news in India** providing perspectives of **11 authors** with a statistical history of **10 years of TV news trends**. The book is based on CMS Media Lab's data bank of nearly **90,000 hours of prime time programmes of prominent TV news channels**.

The book examines the era of explosive growth of TV news channels in India from the eyes of **TV news professionals, critics, researchers and academicians** with national and international perspectives. It provides insights on policy and regulation, and investigates important aspects of ownership of Indian TV news channels. It highlights structural issues of TV news in India and presents analytical case studies on the coverage of entertainment and corruption in TV news channels.

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This book delves deep to track the hip-hop journey of TV news in India mired in controversies, it's content crisis, shouting anchors and vanishing reporters, the great debate tamasha and so on. A sincere effort and worth read, though few questions remain unanswered and most prominent among them is why TV news is "TV news!"

– **Q.W. Naqvi** Former News Director, TV Today Network

This book is the first attempt to examine and analyse trends of TV news, contents based on first hand database, showcasing TV news in India. As it has highlighted the major issues of TV news, the book has significant implications for global TV news industry, particularly for a neighbouring country like China where TV news is undergoing fundamental changes in the digital era.

– **Guo Ke** Professor and Dean,
School of Journalism & Communication, Shanghai International Studies University, China

Whether a lay reader, a concerned citizen, a media official, an entertainment executive, a policy-maker, or a nation builder, the insights contained herein capture the complexity of collecting, sifting, and presenting of valuable news and information on one hand, and its low-balling and trivialisation on the other!

– **Arvind Singhal** Marston Endowed
Professor of Communication, University of Texas at El Paso, USA

The book is the need of the hour for an industry which is still passing through an evolutionary stage, from that of an idiot box to an intelligent and intellectual medium. With the fast emerging social media and an enlightened citizenry increasingly raising questions on the credibility of news content, it is pertinent to have credible empirical data and reliable research for a substantive overview.

– **K.G. Suresh** DG, IIMC

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Email vijay@cmsindia.org or call **98999 79153** to get **special discount**.

The book is also available to purchase on Amazon <https://www.amazon.com/TV-News-Channels-India-Regulation/dp/9332703256>